



BRAZILIAN FESTIVAL - THE HEARTBEAT FOUNDATION

APP PRIVACY POLICY

INFORMATION COLLECTED

We collect the Internet protocol (IP) address used to connect your computer to the Internet; We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We **DO NOT** collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

WHY WE COLLECT INFORMATION

We collect such Non-personal and Personal Information for the following purposes:

- To provide and operate the Services;
- To provide our Users with ongoing customer assistance and technical support;
- To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;
- To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;

Annual Brazilian Festival.

www.BrazilianFestival.org - info@BrazilianFestival.org

3211 Port Royale Drive South, suite 11A

Fort Lauderdale, FL, 33308

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- To comply with any applicable laws and regulations.

How do we store, use, share and disclose your visitors' nonpublic and private personal information?

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to showcase our services and products to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

How do we communicate with your site visitors?

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

About Cookies we Collect.

Cookies are small pieces of data stored on a site visitor's browser. They are typically used to keep track of the settings users have selected and actions they have taken on a site. Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform

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that allows us to showcase our services and products to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications.

They store your data on secure servers behind a firewall. Wix uses cookies for important reasons, such as:

- To provide a great experience for your visitors and customers.
- To identify your registered members (users who registered to your site).
- To monitor and analyze the performance, operation and effectiveness of Wix's platform.
- To ensure our platform is secure and safe to use.

BRAZILIAN FESTIVAL RADIO SHOW - STREAM

When connecting to our radio stream, your IP address will be sent to our radio service provider in order for us to track listening trends and provide licensing bodies with royalty reports. Once our service provider receives your IP it is immediately anonymised, deleted and becomes untraceable. This data is never sold on or passed to other companies.

For iOS Apps

The BRAZILIAN FEST RADIO SHOW iOS App does not collect any user data when installed or launched on your device.

For Android Apps

The BRAZILIAN FEST RADIO SHOW Android App does not collect any user data during use. In order to provide audio control during Phone App use, the App will monitor the 'state' of the

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phone App (Idle, in call, call ended) if applicable on your device. At no point will the App be able to listen in or derive phone numbers or data.

The Android App also requires access to local storage. This is to store its configuration for faster launch times.

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